



Market leading companies combine resources to offer the complete golf club management solution

Gemini Network Media, the leading web technology provider and MH Systems, supplier of club administration, membership and EPOS technology have formed a powerful partnership to deliver the first complete web-based club, member management and marketing software for golf clubs.

The alliance of two of the leading companies in their respective fields means that for the first time golf clubs will be able to purchase fully integrated online golf, business and marketing software including member management, competitions and handicaps, tee time management, club administration, marketing and websites - from a single supplier.

Both companies are already proven in the marketplace - Gemini with its market leading Golf Club Network website solution and the recent addition of its tee time booking system and MH Systems with its highly regarded GCGold product. Together, they have a combined customer base of more than 400 clubs.

Work has already begun on MH Systems' new web-based and enhanced version of its established software GCGold and the new, GCGoldPro, which fully integrates the complete suite of products from both companies, will be launched in early Spring 2011.

The two companies will both bring their business skills to the partnership, with Gemini providing the sales and marketing effort whilst MH Systems will offer customer technical support. Both will combine on bringing new enhancements and products to market in their determination to deliver market leading software, at an affordable price, to keep pace with today's changing golf club needs.

Jane Carter, Managing Director of Gemini Network Media, said: "Both Gemini and MH Systems have long realised the frustration of golf clubs in having to deal with several suppliers when trying to achieve the best possible and most cost effective technology solution for their business. By combining our individual company skills in this way and providing one contact point in the key areas of sales and customer support we are confident we can offer golf clubs a complete solution, saving them time and money."

David Hesketh, Sales Director of MH Systems added: "This new partnership sees a major and long overdue leap forward in the tools available to club managers in the golf market today and provides a new and wide range of online facilities to both golf club members and visitors alike. We are excited at the prospect of working together with Gemini to launch GCGoldPro. To find out more about MH Systems and GCGoldPro visit their website at www.mhsystems.co.uk.

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Gemini Network Media was formed in 2006 and includes a range of industry leading products: One Golf Network, Golf Club Network, Golf Pro Network, Golf Unlimited, Total Golf and Women & Golf.

Gemini Network Media works with many of the professional bodies within golf including the English Golf Union, Golf Union of Wales and the Professional Golfers' Association to deliver superior solutions to the golf industry.

To find out more contact Jane Carter, Managing Director, Gemini Network Media. Email jane.carter@gemininetworkmedia.co.uk or call 01952 456 459.

MH Systems Ltd is a software development house based in Tonbridge, Kent, with over 10 years experience in creating innovative Windows-based EPOS solutions for golf clubs and sporting organisations. The CHIPS systems (Club House Information Processing System), provides a complete, turnkey solution for clubs of all types.

To find out more contact David Hesketh, MH Systems. Email davidh@mhsystems.co.uk or call 01732 367227.