



LATEST NEWS

More clubs go live with Golf Club Network

Telford, 7th May 2010 - Over the last month Golf Club Network has gone from strength to strength by making live new websites for golf clubs as far apart as the north of Scotland and the eastern most point of East Anglia.

Developed by Gemini Network Media and endorsed by the English Golf Union and Golf Union of Wales, Golf Club Network is working with clubs throughout the UK to ensure they take full advantage of online marketing opportunities.

Some of the clubs whose new Golf Club Network websites were launched last month include:

- Gorleston
- Oldham
- Cruden Bay
- Kingsway
- Thirsk and Northallerton
- Harrogate
- Woodlake Park

From initial build to post implementation, all Golf Club Network clients receive unlimited support from our Account Managers, whether it be best practice advice or technical assistance.

By choosing to work with Golf Club Network, these clubs join an ever-growing portfolio of clubs who have stepped up their marketing by creating an online presence to meet the needs of members and visitors alike.

Golf Club Network offers a range of design styles to meet the needs of any golf club who wish to market their club to the growing number of golfers searching for their next game online, while streamlining member communications with powerful email software.

During the first quarter of 2010, Golf Club Network has introduced some exciting new features to their websites such as GolfBugTV, which complements the 19th Hole, by bringing to life all the latest news and equipment reviews from the world of golf. Another exciting addition includes Txtlocal, a new SMS service allowing clubs to contact their members and visitors with concise messages and high open rates.

This month also sees the launch of an enhanced email system which has greatly streamlined the process of setting up email campaigns, managing data and distribution lists and monitoring the effectiveness of email marketing activity.

To find out more about Golf Club Network visit www.golfclubnetwork.co.uk today.

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Golf Club Network is a product of Gemini Network Media, the leading golf marketing company formed in 2006.

The team combines over 75 years of experience in golf, software and web development, the media and marketing. The team blends this experience with their passion for golf to deliver the best possible products to the market.

Gemini Network Media work in partnership with many of the golf industry's professional bodies including the English Golf Union and the Golf Union of Wales and the Professional Golfers' Association to deliver superior solutions to promote golf in today's marketplace.

Gemini Network Media's other products include: One Golf Network, Golf Pro Network, Golf Unlimited, Total Golf Club and Women & Golf.

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